

Robert A. Mungo

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Experience

Graphic & Web Design

- Created new branding and advertising to revitalize Spark, Central Piedmont Community College's (CPCC) student run news magazine.
- Created websites for several CPCC departments, including websites for the Information Technologies Division, Spark, and Keystone (Student Art & Literature Magazine)
- Served as Design Editor for Spark, responsible for monthly magazine layout in InDesign and conversion of print content for online use
- Highly familiar with XHTML and CSS
- Highly familiar with major web & print design software, including Photoshop, InDesign, and Dreamweaver.

Content Creation

- Contributed articles & photographs to Spark and Keystone
- Responsible for copy editing of monthly magazine and meeting print deadlines
- Laid groundwork for searchable archival database of all past content of Spark and Keystone
- Created email newsletters for Home Economist Market, dramatically increasing website traffic and click-thru rate and decreased unsubscribe rate and email file size.

Management

- Served as Editor of monthly magazine, oversaw delegation of monthly assignments of written & creative content from staff of 5-15.
- Oversaw delegation of tasks, scheduling of staff of 6 as department manager in high paced retail store.

Employment History

Home Economist Market
Grocery Manager 2005-2008
Bulk Foods Manager
Front End Team Lead/Bookkeeper

Central Piedmont Community College
Freelance Web Designer, Various Projects 2004-2006
Keystone Magazine Web Editor
Editor-In-Chief – SPARK

SITEL Corporation (OnStar)
Subscriber Advisor 2000-2003
Enrollment Advisor

Education

Central Piedmont Community College
Charlotte, North Carolina
Associates in Applied Science: Internet Technologies, 2006 GPA: 3.59/4.0
Member of Phi Theta Kappa Honor Society
Public Information Officer of Association For Computing Machinery

Skills

- Windows Oses
- Mac OS9 & OSX
- HTML & XHTML
- CSS
- Microsoft Office (Mac & PC)
- Adobe Photoshop & Fireworks
- Adobe InDesign
- Macromedia/Adobe Dreamweaver